

ORGANO™ Opens in Romania

VANCOUVER, BRITISH COLUMBIA – August 29, 2015 – [ORGANO™](#), the gourmet coffee company that caters to consumer's active lifestyles, today announced that it will open operations in Romania effective September 7, 2015. Monica Nagy, Regional Manager for Eastern Europe, will manage the Company's activities in the country.

"ORGANO continues to strengthen its European presence with the opening of Romania," stated [Bernardo Chua](#), Founder and Chief Executive Officer of Organo Gold. "Continuing our Global Footprint Initiative, Romania unifies the Company's European and CIS operations, allowing us to better serve our Distributors and customers in this strategic region."

"Romania has tremendous business potential for ORGANO," added Co-Founder and Global Master Distributor [Shane Morand](#). "Romania, one of the largest countries in the European Union, has a distinct culture and rich history that distinguishes it from its geographic neighbors. The Country's educated workforce is demanding more convenient, premium products."

"Coffee, ORGANO's best selling product, is still seen as a luxury; a hard perception to shift since the days of communism when coffee was rationed," said [Holton Buggs](#), Executive Vice President of International Sales and Marketing at Organo Gold. "Yet today, Romanians are continuing to rediscover this simple pleasure, along with additional beneficial products, that had been limited or missing during the Cold War era."

ORGANO products that will initially be available in Romania are: Gourmet Black Coffee, Gourmet Mocha, Gourmet Latte, Gourmet Hot Chocolate, King of Coffee, Green Tea, Traditional Black Tea, Espresso UNO, Espresso DUE and Espresso TRE, Organic Ganoderma Lucidum, Ganoderma Lucidum Mycelium and Organic Ganoderma Lucidum Spore Powder.

Founded in 2008, ORGANO remains focused on its mission to bring the treasures of the earth to the people of the world with premium products that help them live a divine lifestyle. ORGANO defines that as balance, freedom and maximum happiness in the areas of life – financial, family, social, mental, and physical. We meet this mission through the principles of the Napoleon Hill Foundation, with which the Company has a long-standing and exclusive collaboration. ORGANO offers its suite of products through its Independent Distributor network and to consumers through its Coffee Connoisseur Club in the United States and Canada.

Learn more about Organo Gold at: <http://www.organogold.com>